

# KAYLA AMMONS

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## SKILLS

- Adobe Premiere (Certified user by Adobe)
- Adobe Photoshop (Certified user by Adobe)
- WordPress proficient
- Hootsuite proficient

## EXPERIENCE

- News Gathering
- On-camera Interviews
- Researching
- Photography and Videography
- Editing
- Online Story Producer
- Social Media Producer

## OTHER JOB EXPERIENCE

### **WCN 24/7** – *Westminster News Room*

AUG 2018 – DEC 2018

- TV Show Art Director
- News Writer for Titan Radio News

### **Hot Topic** – *Sales Associate*

AUG 2017 – JAN 2019

- Customer Service
- Making Instagram posts for the store's account

### **Picture People** – *Photographer/Sales*

JUNE 2015 – AUG 2016

- Photographing families, especially children
- Helping guests make purchases

### **Westminster Marketing** – *Marketing Intern*

JAN 2019 – PRESENT

- Creating content for all social media platforms
- Focus on video production and photography

## EDUCATION

### **Bachelors of Arts – Westminster College**

AUG 2015 – MAY 2019

My degree is self-designed and specializes in mixed media such as broadcasting, film, and photography.

## LEADERSHIP POSITIONS

### **Westminster College Film Club President**

AUG 2017 – MAY 2019

## AWARDS

### **Business Professionals of America**

- 2nd in State Global Marketing Team - 2014
- 4th in National Virtual Video Production Team - 2015
- 2nd in Regional Website Design - 2015

### **Scholastic Art and Writing Awards**

- Gold Key in Photography - 2013
- Silver Key in Photography - 2014

## REFERENCES

**Bradley Weaver** – Professor, Westminster College

**David Barner** – Professor, Westminster College

**Dustin Shiley** – Hot Topic Manager, Niles

**Derek Buck** – Marketing Specialist, Westminster College